



Oprah names  
Lori La Bey of  
Alzheimer's Speaks  
a **"Health Hero."**

Lori La Bey is a passionate and inspiring keynote speaker and the founder of Alzheimer's Speaks, a Minnesota based advocacy group and media outlet making an international impact by providing education and support for those dealing with Alzheimer's disease and other dementias. Her own mother struggled with dementia for 30 years. In 2011, Alzheimer's Speaks Radio launched as the first program dedicated to dementia in the world and still named the #1 Alzheimer's podcast in 2022. "Dementia Chats™," webinar series was created in 2011, whose experts are living with a form of dementia. In 2020 she launched Dementia Quick Tips™ a videos series she wished would have been around when her mother had dementia. In addition, a 37-year dream came true when Lori partnered with Dave Wiederrich founder of the Memory Café Directory to launch Dementia Map a global resource directory.



Maria Shriver  
honors La Bey as an  
**"Architect of  
Change"** for  
Humanity.



Sharecare  
Recognize Alzheimer's  
Speaks as the  
**"#1 Influencer Online  
for Alzheimer's."**

In 2013, La Bey ignited the fire behind the first Dementia Friendly Community in the U.S., in Watertown, WI. She launched what is believed to be the first Memory Café in the U.S. in Roseville, MN in 2013, and is a founding member of Roseville's "Alzheimer's and Dementia Community Action Team" and committee member that developed the Dementia Caregivers Re-Entry Initiative. Lori is featured on SaltBox TV, a new online streaming service that launched in 2021, and her latest project is Dementia and the Arts.

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La Bey became a 2015, Platinum Sponsor helping launch the Hollywood film, "His Neighbor Phil," now called "A Timeless Love" highlighting a family's wide range of emotional struggles, as well as the great depths of simple joys while caring for someone with dementia.

La Bey is a highly sought-after speaker, trainer and advocate for new delivery systems and attitudes towards those with living and dealing with dementia. In November of 2013, she was appointed to be an International Ambassador for the Purple Angel Project, the new global symbol for dementia.

La Bey is driven to provide a variety of **FREE RESOURCES** to connect family, friends, professionals, advocates, and those just interested in learning how to live positive, and purpose filled lives with dementia.

**Changing How Caregiving Is Perceived, Received, and Delivered.**

[www.AlzheimersSpeaks.com](http://www.AlzheimersSpeaks.com)

[Lori@AlzheimersSpeaks.com](mailto:Lori@AlzheimersSpeaks.com)

PO BOX 13733 Roseville, MN 55113-3733