



# Alzheimer's Speaks

Shifting Our Dementia Care Culture From Crisis to Comfort™

Oprah names  
Lori La Bey of  
Alzheimer's Speaks  
a "Health Hero."

Lori La Bey is a passionate and inspiring [keynote speaker](#) and the founder of [Alzheimer's Speaks](#), a Minnesota-based advocacy group and media outlet making an [international impact](#) by providing education and support for those dealing with Alzheimer's disease and other dementias. Her own [mother struggled with dementia](#) for 30 years. In 2011, [Alzheimer's Speaks Radio](#) launched as the first program dedicated to dementia in the world and is still named the #1 Alzheimer's podcast in 2022. ["Dementia Chats™,"](#) webinar series was created in 2011, with experts living with dementia. In 2020 she launched [Dementia Quick Tips™](#) a video series she wished would have been around when her mother had dementia. In addition, a 37-year dream came true when Lori partnered with Dave Wiederrich founder of the Memory Café Directory, to launch [Dementia Map a global resource directory](#). In 2023, she became Co-Host and Co-Producer of [Conscious Caregiving with L & L](#).



Maria Shriver honors La Bey as an "Architect of Change" for Humanity.



Sharecare Recognize Alzheimer's Speaks as the "#1 Influencer Online for Alzheimer's."

In 2013, La Bey ignited the fire behind the first [Dementia Friendly Community](#) in the U.S., in Watertown, WI. She launched what is believed to be the [first Memory Café](#) in the U.S. in Roseville, MN in 2013, and is a founding member of Roseville's ["Alzheimer's and Dementia Community Action Team"](#) and committee member that developed the Dementia Caregivers Re-Entry Initiative. She also launched [Dementia and the Arts](#) in 2021. In 2023, Lori turned her keynote in the book [Betty the Bald Chicken – Lessons in How to Care](#).

### Given Their Seal of Excellence 2020

### AARP MN & Pollen Award 2018



La Bey became a Platinum Sponsor in 2015, helping launch the Hollywood film, "His Neighbor Phil," now called ["A Timeless Love"](#) highlighting a family's wide range of emotional struggles and the great depths of simple joys while caring for someone with dementia.

La Bey is a highly sought-after speaker, trainer, and advocate for new delivery systems and attitudes toward those living and dealing with dementia. In November 2013, she was appointed [International Ambassador for the Purple Angel Project](#), the new global symbol for dementia.

La Bey is driven to provide a variety of [FREE EDUCATIONAL RESOURCES](#) to connect family, friends, professionals, advocates, and those just interested in learning how to live positive, and purpose-filled lives with dementia.

**Changing How Caregiving Is Perceived, Received, and Delivered.**

[www.AlzheimersSpeaks.com](http://www.AlzheimersSpeaks.com)

651-216-5413

[Lori@AlzheimersSpeaks.com](mailto:Lori@AlzheimersSpeaks.com)