



**Alzheimer's Speaks**  
Shifting Our Dementia Care Culture From Crisis to Comfort™

Recognized by Oprah as a *“Health Hero”* and the National Institute of Dementia Education in 2020, AARP MN as an *“Inspiring Leader and Disruptor”* in 2018, by Maria Shriver as an *“Architect of Change”* in 2016, and Sharecare as the *“#1 Influencer Online for Alzheimer’s”* in 2012.

## Check Out Our Press as a Resourceful Change Maker



**In Washington DC Advocating for Change**

Lori La Bey, Alzheimer's Speaks Founder is routinely featured in the media. Below you will find a variety of press features.

Alzheimer's Speaks understands the power of social media and knows how to play in that sandbox. Today, we are able to create our own media attention via our large social media presence. If you don't have time or maybe you're not interested in learning how to leverage social media; but would like to discuss how our presence could help raise your profile please don't hesitate to [Contact Us](#). We would be glad to discuss a plan to meet your needs.

**Interested in Interviewing Lori La Bey? [Email Her](#)**

## See below for media on Lori La Bey, Alzheimer's Speaks, Dementia Map, and Conscious Caregiving with L & L.

Continnence Chat - [Lori La Bey: Relationships, Resources, and Ripple Effects](#) March 2th, 2024

Care Captains Podcast - Lori La Bey: Dementia Care from Crisis to Comfort - [Care Captains – Insights from Healthcare Innovators](#) Feb 27<sup>th</sup>, 2024

Changing Aging - [Time to Hold Alzheimer's Association Accountable](#) – Feb 25<sup>th</sup>, 2024

Donna de Villiers Podcast - [Alzheimer Speaks - Helping people live graciously alongside Dementia](#) – Jan. 26<sup>th</sup>, 2024

Senior Living Foresight – [Tech Tuesday, Advancements in Dementia Technology](#) – Jan. 16<sup>th</sup>, 2024

AlzAuthors - [Betty the Bald Chicken – Lessons in How to Care](#) – Jan. 2<sup>nd</sup>, 2024

The View In The Mirror Podcast – [Lori La Bey](#) - November 15<sup>th</sup>, 2023

Prime Life Podcast – [54 - Shifting Dementia Care From Crisis to Comfort With Lori La Bey](#) - November 14<sup>th</sup>, 2023

Caregiving Club Video Podcast - [Natl Family Caregiver Month, Alzheimer's Champions & Authors, Town Square Dementia Day Care](#) – November 6<sup>th</sup>, 2023

US Global Tv and Radio - [DEMENTIA HOME CARE WELCOMES LORI LA BEY](#) – Oct 17<sup>th</sup>, 2023

UK Health Radio - [Episode 200 of The 'D' Word is Lori La Bey from Alzheimer's Speaks who Pete describes as his inspiration for starting the show](#) – Oct 16<sup>th</sup>, 2023

Dementia Action Alliance - [Dementia Advocacy - Can we/have we made a difference in Dementia Stigma?](#) – October 4<sup>th</sup>, 2023

Win Win Women TV - A Different Kind of Doula – [Lori La Bey of Alzheimer's Speaks](#) - September 14<sup>th</sup>, 2023

Tri-County News - [Memory Care Corner: Betty, the Bald Chicken](#) - August 16<sup>th</sup>, 2023

WCCO TV Mid Morning - [Betty the Bald Chicken teaches kids to care for others](#) – July 28<sup>th</sup>, 2023

Yahoo Finance - [Producers of Alzheimer's Speaks, All Home Care Matters Announce new show: Conscious Caregiving with L & L](#) – May 25th, 2023

Aging Better Network – Video – [Powerful Panel Discussion](#) – April 19<sup>th</sup>, 2023

Podcast - Well I Know Now with Pippa Kelly [with Lori La Bey](#) – April 12<sup>th</sup>, 2023

---

All Home Care Matters Podcast – [Ethics of Dementia and Social Media](#) – Feb 14<sup>th</sup>, 2023

Senior Housing Investors - [An Open and Honest Discussion regarding Dementia and Alzheimer's](#) – Jan 26<sup>th</sup>, 2023  
Dementia Map Global Resource Directory - ["It Takes A Village" Surrounded by Ripple Effects \(Video\)](#) – Jan 14<sup>th</sup>, 2023

All Home Care Matters Podcast - [Lori La Bey & David Wiederrich, Co-Founders of Dementia Map](#) – Dec 29<sup>th</sup>, 2022

Volunteering for Seniors - [Living with Dementia - A discussion with Lori La Bey](#) – Dec 24<sup>th</sup>, 2022

MediaPlanet - [Supporting People With Alzheimer's Disease Transitioning to Different Stages](#) – Dec 21<sup>st</sup>, 2022

Answers for Elders - [Alzheimer's Speaks: Lori La Bey and Her Mom](#) – Sept 30<sup>th</sup>, 2022

Answers for Elders - [Alzheimer's Speaks: How It Got Started](#) – Sept 30<sup>th</sup>, 2022

Answers for Elders - [Dementia Map: Global Resource Directory](#) – Sept 30<sup>th</sup>, 2022

Cision PR Wire - [Corium Launches ADLARITY® \(donepezil transdermal system\) for Patients with Alzheimer's Dementia](#) – Sept 29<sup>th</sup>, 2022

Sun This Week = [Publisher-author's mother inspires line of reader-friendly books](#) – Aug 5<sup>th</sup>, 2022

Home Instead Chats Facebook Live - [Why Getting a Dementia Diagnosis is Important](#) – June 21<sup>st</sup>, 2022

Health Unmuted Podcast Miniseries on Alzheimer's (Episode 3) - [Health Unmuted – Alzheimer's Podcast](#) – June 14<sup>th</sup>, 2022

Alzheimer's Speaks Radio named the #1 podcast of the Top 25 - [https://blog.feedspot.com/alzheimer\\_podcasts/](https://blog.feedspot.com/alzheimer_podcasts/) - April 29, 2022

Affinity Senior Care Podcast – Coffee with Chris - <https://youtu.be/inafD62swm4> - April 20th, 2022

Alzheimer's Resources: Interview with Founder of Alzheimer's Speaks & Dementia Map - <https://youtu.be/inafD62swm4> - April 20, 2022

Untangling Alzheimer's & Dementia Podcast - <https://pod.co/alzauthors-untangling-alzheimers-dementia/untangles-how-she-built-a-media-platform-for-caregivers> March 28th, 2022

The First and Only Transdermal Patch for Alzheimer Disease - <https://www.psychiatrictimes.com/view/the-first-and-only-transdermal-patch-for-alzheimer-disease> - March 24th, 2022

Corium Receives FDA Approval of ADLARITY® (donepezil transdermal system) for Treatment of Patients with Alzheimer's Disease - <https://www.biospace.com/article/releases/corium-receives-fda-approval-of-adlarity-donepezil-transdermal-system-for-treatment-of-patients-with-alzheimer-s-disease/> - March 14<sup>th</sup>, 2022

How 26 Caregiving Experts Help New Caregivers With Covid-19 - <https://tinyurl.com/26-Experts> - Jan 3<sup>rd</sup>, 2022

The Learning More Podcast – [Learning more about Alzheimer's and Dementia](#) – Dec 22, 2021

Media Planet – [How Lori La Bey is Changing The Way We Care For Those With Dementia](#) – Dec 10<sup>th</sup>, 2021

Next Avenue - [Is Honesty Really the Best Policy for a Loved One With Dementia?](#) – Sept 23<sup>rd</sup>, 2021

Emerald Crest of Cassia - [You Can't Know What You Don't Know - A Simple Way to Explore a Variety of Dementia Resources](#) - April 22<sup>nd</sup>, 2021

Zestful Aging Podcast - [Shifting Dementia Care from Crisis to Comfort](#) - Sept 21st, 2020

The Guide Post - [Listening to Stories as a Way to Connect with Your Dad on Father's Day](#) – May 21st, 2020

The Guide Post - [5 Suggestions for a Successful Father's Day Celebration](#) - May 21st, 2020

Voices on Eldercare Advocacy - [Alzheimer's Speaks: An Interview with Lori La Bey](#) - June 15th, 2020

Healthline – [2020 Best Blogs](#) – April 20<sup>th</sup>, 2020

Carlen Maddux - [The Lessons My Mother Taught Me on Our 30-Year Journey](#) - Feb 5th, 2020

Laughter on Call - [Alzheimer's Silver...Moments](#) - Jan 30th, 2020

The "D" Word Podcast - [Lori La Bey founder of Alzheimer's Speaks the world's first dementia-based radio show](#) - December 2019

Lon Kieffer Interviews Lori La Bey on [The Caregivers Podcast](#) Jan 10th, 2020

Next Avenue - [Tis the Season to Show Kindness to Lonely Adults](#) - Nov 29th, 2019

USA Today - [Lori La Bey Breaks Silence Around Alzheimer's and Dementia](#) - Nov 27th, 2019

Next Avenue - [When Dementia Is a Laughing Matter](#) - Nov 4th, 2019

Senior Living Foresight Podcast - [Insights from Lori La Bey](#)- Oct. 29th, 2019

What' Next with Diana Pierce - [There's hope living with Alzheimer's](#) - April 17th, 2019

Feedspot - [Top 10 Alzheimer Audio Podcasts & Radio](#) - April 12th, 2019

Cision PR Wire - [Alzheimer's Research About to Reach Crushing Speeds](#) - April 8th, 2019

Dementia Action Alliance - [Professional Insights with Lori La Bey](#) - March 27th, 2019

Colors For Health - [Healing for Dementia Patients and Families](#) - April 1st, 2019

[The Tom Barnard Show](#) - March 20th, 2019

The Agewyz Podcast - [Alzheimer's Advocate](#) - Feb. 7th, 2019

Stories from the Heart - [One Show Featuring Lori La Bey on Dementia](#) - Dec. 11th, 2018

---

AARP MN & Pollen - [50 over 50 Inspiring Leaders](#) - Lori La Bey in the Disruptor Category - October 10th, 2018

New York Times - [Leading an Active Life with a Diagnosis of Dementia](#) - October 5th, 2018

KFMZ 69 - [Lehigh Valley gathered at DeSales University for the first-ever Caregiver Retreat](#) - July 30th, 2018

The Montrose Monitor - [Caregiver Summit—a community resource must](#) - June 9th, 2018

North Forty News - [Dementia Friendly Communities Host Global Dementia Advocate, Lori La Bey](#) - May 31,2018

NWI Radio - [Community Conversations](#) - Feb 23rd, 2018

O Magazine - [Health Hero's](#) - Dec. 11th, 2017

Next Avenue - [Memory Cafes Offer Connection in Dementia](#) - Nov. 06,2017

Good Age Magazine - [Life after Caregiving](#) - July 31st, 2071

Alzheimer's & Dementia Weekly - [New Dementia Cruise](#) - May 14th, 2017

Dementia Journey [Widening the World Through Travel](#) May 9th, 2017

LA Times- [Alzheimer's patients and their caregivers can share and connect on this Caribbean cruise](#) - May 4th, 2017

Below are five video interviews by Margaret Manning Founder of Sixty and Me, talking with Lori La Bey Founder of Alzheimer's Speaks December of 2016.

- [These Alzheimer's Support Groups Will Give You the Help You Need](#)
- [Can Nostalgia Really Help to Amplify Dementia Treatment](#)
- [Plan for Each of the 7 Alzheimer's Stages](#)
- [Marijuana, Champagne, Exercise and the Truth About Alzheimer's Prevention](#)

➤ [The Truth About Lewy Body Dementia](#)

Maria's Shriver's Sunday Paper – [Lori La Bey Moving Humanity Forward](#) – November 27<sup>th</sup>, 2016

A Pillpack Magazine - [How to Help a Loved One with Dementia](#) - September 14<sup>th</sup>, 2016

Park Bugle [Caregiver Re-Entry Initiative to launch Sept. 29 in Roseville](#) - August 22<sup>nd</sup>, 2016

Star Tribune - [Willmar Cafe welcomes folks living with dementia](#) - August 13<sup>th</sup>, 2016

THonine.com [Dementia Summit in Dubuque Teaches Tools for Families, Caregivers](#) - August 12<sup>th</sup>, 2016

PRLOG - [The Radio Show Featured: "Technology to Lighten the Caring Role"](#) - Feb 25<sup>th</sup>, 2016

TPT Documentary: [Late Life - Making a Difference](#) - November 2015 (Memory Cafe's 38 Minutes in)

KSTP - [Arthur's Memory Cafe Channel 5](#) – November 25<sup>th</sup>, 2015

AlzLive [Actor Plays Alzheimer's Caregiver with Compassion](#) November 22<sup>nd</sup>, 2015

Radio MD [Ask an Expert: Alzheimer's](#) - October 20<sup>th</sup>, 2015

KSTP - Channel 5 - [Lori La Bey - A Voice of Dementia Interview by John Gross](#) – July 14<sup>th</sup>, 2015

Parade Magazine - [People Power: A Better World for People with Alzheimer's](#) June 19<sup>th</sup>, 2015  
<http://parade.com/405451/paulaspencer/people-power-a-better-world-for-people-with-alzheimers/>

Purple Angel Campaign - [Dementia Round Table with Gary Le Blanc](#) - Mar 1<sup>st</sup>, 2015

WICU TV - [Dementia Conference Focuses On Patient Care, Comfort](#) - Oct. 21<sup>st</sup>, 2014

Northfield News - [Upcoming series on Alzheimer's aims to make Northfield a more 'dementia friendly' community](#) - Oct 2<sup>nd</sup>, 2013

WDIY Radio - [Understanding and Treating Dementia on Take Charge of Your Life](#) - Sept. 23<sup>rd</sup>, 2014

Aging Info Radio – [Lori La Bey on Dementia](#) - September 14<sup>th</sup>, 2014

Natural Awakenings - [Conscious Caregiving: Nurture Yourself While Helping Another](#) – August 29<sup>th</sup>, 2014

Sixty and Me Show – [Caring for Someone with Alzheimer's](#) – July 31<sup>st</sup>, 2014

Sixty and Me Show – [Alzheimer's Prevention and Treatment](#) – July 7<sup>th</sup>, 2014

Sixty and Me Show – [The Truth About Alzheimer's Disease](#) – July 5<sup>th</sup>, 2014

BBC Radio - Have Your Say – [What is it Like to Live with Alzheimer's Disease](#) - July 8<sup>th</sup>, 2014

AARP Bulletin - [Making a Town Dementia Friendly](#) - Jan/Feb 2014.

Sharecare Now and Dr Oz - [Recognize Alzheimer's Speaks as #1 Influencer for Alzheimer's by Sharecare & Dr. Oz](#) – November 5<sup>th</sup>, 2012

KSTP - Channel 5 - [Memory Cafe Helps People with Alzheimer's, Care Partners](#) August 18th, 2013

Star Tribune - [Article on Arthur's Memory Cafe](#) - January 23rd, 2013 by Gail Rosenblum

Twin Cities Pioneer Press - [Memory Cafes Offer Couples Dealing With Dementia A Social Connection](#) - March 14th, 2014

<https://youtu.be/mguo3UYwrhY>KSTP - Channel 5 News - [Maplewood Woman Helps People Worldwide Cope with Alzheimer's Disease](#) July 22nd, 2013

Dementia Journey - [Five Steps to Becoming an Advocate for Those Who Have Alzheimer's: Lori La Bey Shares Her Story](#) – December 17<sup>th</sup>, 2013

A Parallel Universe – [Voices of Experience](#) – December 2013

Wisconsin State Journal - [Watertown Aims To Become First Dementia-Friendly Community](#) - October 20th, 2013

Watertown Daily Times - [City Poised to Become 1st Dementia-Friendly Community](#) - October 17th, 2013

Family Caregivers Unite - [Conversations of Dementia](#) - August 19th, 2013

Mind-Start - [Alzheimer's Speaks - Raising a Voice for Patients who Cannot](#), July 27th, 2013

Cross Link Radio - [Alzheimer's with BTR Host Lori La Bey](#) July 2nd, 2013

The Change Guru, Australia - [Coping with Aging Parents](#), Feb 20th, 2013

SharecareNow - [Names Top 10 Online Influencers in Alzheimer's Disease](#) – Nov 5<sup>th</sup>, 2012

Family Caregivers Unite Radio with Dr. Gordon Atherley [The First International Collaborative Resource Directory For Dementia](#) Oct 15h, 2012

Mike Bonacorsi Show - [with Lori La Bey](#) - Sept 11<sup>th</sup>, 2012

Boomer and the Babe [with Lori La Bey](#) October 25<sup>th</sup>, 2011

Family Talk Radio with Dr. Daisy Sutherland [Shifting Caregiving From Crisis to Comfort with Lori La Bey](#) August 24th, 2011

Family Caregivers Unite with Dr. Gordon Atherley [Shifting Caregiving From Crisis To Comfort™ with Lori La Bey](#) August 23rd, 2011

Journey of Hope with Rodney Mathers [Ex-Offenders and Alzheimer's](#) April 21<sup>st</sup>, 2011

Real Women on Health Radio Show with Kelley Connors [Caregiving From Crisis To Comfort with Lori La Bey](#) January 26th, 2011

Aging with Grace with Patricia Grace [Interview with Lori La Bey](#) Nov 15, 2010

Hope Through Knowledge with Dr. Zoe` Lewis [Interviews Lori La Bey of Alzheimer's Speaks](#) September 21, 2010

Kind Ethics with Viki Kind [The gifts wrapped in Alzheimer's Disease with Lori La Bey](#) August 30th, 2010

Transition Aging Parents with Dale Cater [Your Memory Chip & Your Memory Journal with Lori La Bey](#) June 8, 2010

Senator Chuck Wiger: Your Capital: What's Up? With Lori La Bey Summer of 2010

- [Part 1 with Lori La Bey](#)
- [Part 2 with Lori La Bey](#)
- [Part 3 with Lori La Bey](#)

Aging Care - [Trial by Fire: Caregiving Forges a New Breed of Entrepreneur](#)

## Changing How Caregiving Is Perceived, Received, and Delivered